# Derivatives Pricing and Trading in Incomplete Markets 

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## Outline

Describe THE Idea

The Risky Bond Example

## Incomplete Market Models

## Model:

- Abstraction of reality
- Simulated option game
- No absolute correctness in finance

What are the logical consequences after establishing a belief?

## Incomplete Market Models

Model:

- Abstraction of reality
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What are the logical consequences after establishing a belief?
Incomplete Markets:
Cannot eliminate risks associated with a derivative position.
Causes for Incompleteness:
Transaction costs, Stochastic vloatility, Jumps, Trading contraints, etc.

Reality is much better represented by incomplete markets.

## Preference Question

Why is it necessary?

- The final wealth is a random variable.
- Different strategies (e.g. hedging schemes) produce different probability density functions of the final wealth.
- Must find a way to rank different strategies.


## Example:

Strategy A: a Gaussian with mean 1.0, standard deviation 1.0; Strategy B: a Gaussian with mean 0.5 , standard deviation 0.4 . Which one do you choose?

## Utility Function

Standard approach is the expected utility theory

$$
E[U]=\int U(w) \rho(w) d w
$$

Change $\int$ to $\sum$ if $w$ is discrete.
$U(w)$ is increasing and concave. Affine transformation freedom of utility functions.

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Change $\int$ to $\sum$ if $w$ is discrete.
$U(w)$ is increasing and concave.
Affine transformation freedom of utility functions.

Use the negative exponential utility function

$$
U(w)=-\frac{1}{\gamma} \exp (-\gamma w)
$$

Large risk aversion parameter $\gamma$ means more risk averse.
$\gamma$ and position size appear together as a product.

Reason: Memoryless, Solvable

## Fair Value

Fair value is the model output price of a derivative contract.

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How to use your fair value $f$ :
if $p<f$, you buy;
if $p=f$, you hold;
if $p>f$, you sell;
where $p$ is the market price of the derivative.

## Review

The "Aha!" moment is coming up soon.

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Four ingredients:

- Logic
- Incomplete market model
- Utility function
- Notion of fair value


## Aha!

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Aha! The link: derivative pricing and portfolio optimization
What are the necessary conditions for optimality?
$\Longrightarrow$ Equations for computing the fair value

New Pricing Principle

Local Equilibrium Principle $>$ Arbitrage Principle

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Local equilibrium pricing Arbitrage pricing
Complete delta hedging \& $B S$ eq. delta hedging $\Rightarrow B S$ eq. Incomplete unique and correct a very wide range

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Explicit link: Real measure $\longrightarrow$ Pricing measure
Warning: No more freedom to yank a "risk neutral" measure out of thin air, i.e. cannot model "risk neutral" measure directly.

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## The Risky Bond Example

## Model

- unit face value zero-coupon bond maturing at time $T$
- probability of default is $d$
- zero interest rate and other idealized assumptions
- current market price of the illiquid risky bond is $p$

This is an incomplete market model.
The risky bond is considered as a derivative here.
This simplest financial model goes a long way to explain all the relevant concepts.

Goal: systematic trading decisions based on the model

## Portfolio Optimization

The expected utility of the final wealth is

$$
E[U]=(1-d) U\left(w_{0}+(1-p) \hat{n}\right)+d U\left(w_{0}-p \hat{n}\right)
$$

Set the first order derivative w.r.t. $\hat{n}$ to zero

$$
(1-d)(1-p) U^{\prime}\left(w_{0}+(1-p) \hat{n}\right)=d p U^{\prime}\left(w_{0}-p \hat{n}\right)
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The optimal position is (no wo

$$
\gamma \hat{n}=\ln \frac{(1-d)(1-p)}{d p}
$$

## Fair Value

Let $n$ be your current position, your fair value of the risky bond is

$$
f=\frac{1-d}{(1-d)+d \exp (\gamma n)}
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Inversion:
What market price makes the current position optimal?

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## Proof:

- if $p<f$, then $\hat{n}>n, \Rightarrow$ you buy;
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$f$ also depends on your risk preference $\gamma$ and current position $n$ !


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$f$ depends on the model parameter $d$-no surprise.
$f$ also depends on your risk preference $\gamma$ and current position $n$ !
The fair value concept is only meaningful when you take the personal rather than the market perspective.


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Incompleteness + Risk Aversion $\Rightarrow$ Position Dependency
Current Literature:
Missing Position Dependency $=$ Missing Risks
The position effect can offer natural explanations to many real world phenomenons.

## How to Trade

Position dependency $f(n) \Rightarrow$ Natural trading strategy
Trading Rule: (do not require gut feelings)
Make post-trade fair value equal the market price

$$
f(n+m)=p
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This is the local equilibrium equation.

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The solution is

$$
m=\frac{1}{\gamma} \ln \frac{(1-d)(1-p)}{d p}-n=\hat{n}-n
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The optimal trading size $m$ is simply the optimal position $\hat{n}$ (post-trade) minus the current position $n$ (pre-trade).

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Incomplete Market Model + Risk Aversion = How to Trade

## Personal Supply-Demand Curve

Define a curve $q(m):=f(n+m)$


$$
q(m)=\frac{1-d}{(1-d)+d \exp [\gamma(n+m)]}
$$

$$
d=0.05, \gamma n=0.5
$$

## Personal Supply-Demand Curve

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p<f(n) \Rightarrow m>0 \text { (demand) }
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large $|p-f(n)| \Rightarrow$ large $|m|$

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Define a curve $q(m):=f(n+m)$

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\begin{aligned}
& q(m)=\frac{1-d}{(1-d)+d \exp [\gamma(n+m)]} \\
& p<f(n) \Rightarrow m>0 \text { (demand) } \\
& p>f(n) \Rightarrow m<0 \text { (supply) } \\
& \text { large }|p-f(n)| \Rightarrow \text { large }|m| \\
& \text { downward sloping guarantees } \\
& \text { equilibrium state } \\
& \text { automatic inventory control }
\end{aligned}
$$

## Generating Quotes

The personal supply-demand curve is also called quote price curve.

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Let $m_{b}>0$ (bid) and $m_{a}<0$ (ask)
Making a market: Posting four numbers
$\left\{q\left(m_{b}\right),\left|m_{b}\right|\right\} —\left\{q\left(m_{a}\right),\left|m_{a}\right|\right\}$, e.g., $\{0.875,0.5\} —\{0.950,0.5\}$
\{bid price, bid size\}—\{ask price, ask size\}

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\{bid price, bid size\}-\{ask price, ask size\}
Natural market maker!

## Arbitrage Price

Definition for buy and sell arbitrage prices (Why?)

$$
\begin{aligned}
a^{b} & :=\lim _{m \rightarrow+\infty} f(n+m) \\
a^{s} & :=\lim _{m \rightarrow-\infty} f(n+m)
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$a^{b}$ and $a^{s}$ are position and preference independent.

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$a^{b}$ and $a^{s}$ are position and preference independent.

Arbitrage prices are not useful in incomplete markets because ( $a^{b}, a^{s}$ ) form a wide range.

For the risky bond, $a^{b}=0$ and $a^{s}=1$.

## Certainty Equivalent Profit and Loss (CEPL)

How to measure a trade?

- Realized P\&L: a random ex-post quantity
- Gain in expected utility: no natural scale
- CEPL: convert expected utility gain into wealth


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Trading $m$ units at $p$ per bond:

$$
E_{1}[U]=(1-d) U\left(w_{0}-p m+n+m\right)+d U\left(w_{0}-p m\right)
$$

Taking the lump sum $\Upsilon$ in lieu of the trade:

$$
E_{2}[U]=(1-d) U\left(w_{0}+\Upsilon+n\right)+d U\left(w_{0}+\Upsilon\right)
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CEPL definition: Indifferent $\Rightarrow E_{1}[U]=E_{2}[U]$

$$
\Upsilon(m, p)=-\frac{1}{\gamma} \ln \frac{d+(1-d) \exp [-\gamma(m+n)]}{d+(1-d) \exp (-\gamma n)}-m p
$$

## Dimensionless CEPL Surface $\gamma \Upsilon(m, p)$



## CEPL against Trading Price



Sideway view of the surface plot

## CEPL against Trading Size



Front view of the surface plot

## Portfolio Indifference Price

Indifferent between lump sum $h$ and position $n$

$$
U\left(w_{0}+h\right)=(1-d) U\left(w_{0}+n\right)+d U\left(w_{0}\right)
$$

Explicit formula

$$
h(n)=-\frac{1}{\gamma} \ln [d+(1-d) \exp (-\gamma n)]
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Note $n=0 \Rightarrow h=0$.

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The CEPL formula can be rewritten as

$$
\Upsilon(m, p)=h(m+n)-h(n)-m p
$$

Can be deduced from the notion of indifference.

## Tangent Relation

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Two proofs based on financial interpretations:
Proof \#1: Infinitesimal trade after establishing equilibrium

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0=h(\epsilon+n)-h(n)-\epsilon p
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Concavity of $h(n) \Rightarrow$ downward slope of $f(n)$

## Reserve Price

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Zero CEPL if trading $m$ units at $r(m)$ per unit

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\begin{aligned}
r(m) & =\frac{1}{m}[h(n+m)-h(n)] \\
& =\frac{1}{\gamma m} \ln \frac{d+(1-d) \exp (-\gamma n)}{d+(1-d) \exp [-\gamma(n+m)]}
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Another CEPL formula: (easy financial interpretation)

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Negative CEPL if $r^{b}(|m|)<p<r^{s}(|m|)$.

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Negative CEPL if $r^{b}(|m|)<p<r^{s}(|m|)$.
Optimal CEPL formula:

$$
\Upsilon_{o}(m)=m[r(m)-q(m)] \geq 0
$$

$\Upsilon_{o}(m) \leftarrow$ quote price curve $q(m) \rightarrow \Upsilon_{o}(p-f(n))$

## Schematic Drawing

sell arbitrage price $a^{s}$
sell quote price $q^{s}$
burrent fair value $f$
buy reserve price $r^{b}$
buy quote price $q^{b}$
buy arbitrage price $a^{b}$

## Schematic Drawing



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| sell arbitrage price $a^{s}$ |  |
| :--- | :--- |
| sell quote price $q^{s}$ | sell reserve price $r^{s}$ | Meaning w.r.t. trading size

## Schematic Drawing



## Quote and Reserve Price Curves



Basis for making rational trading decisions!

## Mutually Beneficial Trading

Example: Same everything except initial position

|  | $\gamma n$ | c.f.v. | $\gamma m$ | p.t.f.v | $\gamma \uparrow$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Trader A | 0.0 | 0.9500 | 0.25 | 0.9367 | $1.724 \times 10^{-3}$ |
| Trader B | 0.5 | 0.9202 | -0.25 | 0.9367 | $1.994 \times 10^{-3}$ |

Economical Reason: Risk Transfer!

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Local Equilibrium: There exists a local equilibrium for any two traders, i.e., one can find a trading size $m_{*}$ such that

$$
f\left(n+m_{*}\right)=\tilde{f}\left(\tilde{n}-m_{*}\right)
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Global Equilibrium: There exists a global equilibrium state for $M$ traders.
May not reach there in a reasonable amount of time!

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- derivatives pricing is preference and position dependent in incomplete markets, which is only meaningful from the personal perspective;
- the position dependent pricing offers a natural and systematic way to trade derivatives;
- derivatives trading in incomplete markets is mutually beneficial.


## Further Information: www.atmif.com/qsdt



- Book Excerpt
- Derivatives Pricing and Trading in Incomplete Markets: A Tutorial on Concepts
- A Simple Jump to Default Model

